

wjndow dressing

BY ESSCHERT DESIGN



Instantly turn your window(sill) into a green oasis

The Window Dressing range from Esschert Design consists of innovative window decoration. The window dressing clamps with rotating tray, window flower pots with suction cup, round and rectangular plant trays and handy telescopic window rods to hang the trays up on, easily fill the window and windowsill with more greenery. The range is available in four trendy colours to suit everyone's interior choice and style. Specially designed for small and narrow spaces.

- ⊙ Modern look
- ⊙ Enlarge the window space
- ⊙ Complete concept with in-store solutions
- ⊙ Knock-down packaging
- ⊙ Attractive gift packaging



Mix & match the colours and sizes for a unique looking, personalised windowsill.



The products in the range allow to efficiently decorate the window, and other places in the house with greenery. Read more about the functionality of the products below and browse through for the specifications and other colors of the complete range.

ROUND HANGING TRAYS



Window decoration does not have to be placed low or on the window sill. By hanging the plants, the customer creates a green cascade in front of the window. In this way, the line between inside and outside fades. The round trays come in two sizes and four colours. The round planters are particularly suitable for deeper windows.



RECTANGULAR HANGING TRAYS

With hanging plant trays, even the smallest space can be transformed into an urban jungle. The rectangular variant is both beautiful and practical and fits even better in front of a wider or shallow window. Besides being a tray for plants, it might also work nicely as a spice rack for the kitchen window.



CLAMP TRAYS

The clamp trays can be conveniently clamped onto any window sill, are easy to use and adjustable in height. Also, the trays can be rotated into different positions. And if there is no window sill present, a clamp will also do well in other places in the house. For example, use them to decorate a table, desk, bookshelf or bedside table.



WINDOW FLOWER POTS

With the window flower pots, practically any surface is utilised. This makes them useful even if your customer does not have a windowsill at all. And in combination with the other products in the range, the window will soon be covered from head to toe.



TELESCOPIC WINDOW ROD

The telescopic window rod can be quickly clamped without drilling into walls or window frames. It thus provides a convenient basis for hanging the various plant shelves.



**BLACK AND WHITE
ASSORTED**



PY102 **s**
140 x 140 x 200 mm
5.5 x 5.5 x 7.9 inches



PY103 **M**
180 x 180 x 240 mm
7.1 x 7.1 x 9.4 inches



PY104 **L**
240 x 240 x 240 mm
9.4 x 9.4 x 9.4 inches



PY102 **s**
140 x 140 x 200 mm
5.5 x 5.5 x 7.9 inches



PY103 **M**
180 x 180 x 240 mm
7.1 x 7.1 x 9.4 inches



PY104 **L**
240 x 240 x 240 mm
9.4 x 9.4 x 9.4 inches



PY105 **s**
140 x 140 x 20 mm
5.5 x 5.5 x 0.8 inches



PY106 **L**
240 x 240 x 20 mm
9.4 x 9.4 x 0.8 inches



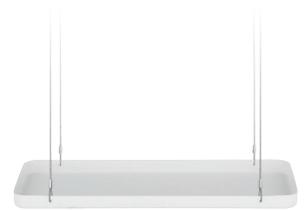
PY107 **s**
380 x 150 x 20 mm
15.0 x 5.9 x 0.8 inches



PY105 **s**
140 x 140 x 20 mm
5.5 x 5.5 x 0.8 inches



PY106 **L**
240 x 240 x 20 mm
9.4 x 9.4 x 0.8 inches



PY107 **s**
380 x 150 x 20 mm
15.0 x 5.9 x 0.8 inches



PY108 **L**
580 x 150 x 20 mm
22.8 x 5.9 x 0.8 inches



PY108 **L**
580 x 150 x 20 mm
22.8 x 5.9 x 0.8 inches

The black and white variant are supplied as an assortment of two.

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GREEN



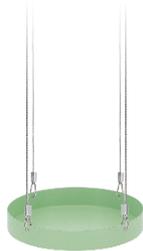
PY116 **S**
140 x 140 x 200 mm
5.5 x 5.5 x 7.9 inches



PY117 **M**
180 x 180 x 240 mm
7.1 x 7.1 x 9.4 inches



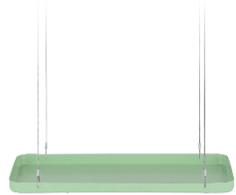
PY118 **L**
240 x 240 x 240 mm
9.4 x 9.4 x 9.4 inches



PY119 **S**
140 x 140 x 20 mm
5.5 x 5.5 x 0.8 inches



PY120 **L**
240 x 240 x 20 mm
9.4 x 9.4 x 0.8 inches



PY121 **S**
380 x 150 x 20 mm
15.0 x 5.9 x 0.8 inches



PY122 **L**
580 x 150 x 20 mm
22.8 x 5.9 x 0.8 inches

GOLD



PY109 **S**
140 x 140 x 200 mm
5.5 x 5.5 x 7.9 inches



PY110 **M**
180 x 180 x 240 mm
7.1 x 7.1 x 9.4 inches



PY111 **L**
240 x 240 x 240 mm
9.4 x 9.4 x 9.4 inches



PY112 **S**
140 x 140 x 20 mm
5.5 x 5.5 x 0.8 inches



PY113 **L**
240 x 240 x 20 mm
9.4 x 9.4 x 0.8 inches



PY114 **S**
380 x 150 x 20 mm
15.0 x 5.9 x 0.8 inches



PY115 **L**
580 x 150 x 20 mm
22.8 x 5.9 x 0.8 inches

TELESCOPIC WINDOW RODS



PY123 **S**
107,5-147,0 x 4,9 x 4,9 cm
42,3-57,9 x 1,9 x 1,9 inch



PY124 **L**
144-180 x 4,9 x 4,9 cm
56,7-70,9 x 1,9 x 1,9 inch

WINDOW FLOWER POTS



PY138 **S**
101 x 111 x 102 mm
4.0 x 4.4 x 4.0 inches

PY139 **L**
127 x 135 x 121 mm
5.0 x 5.3 x 4.8 inches



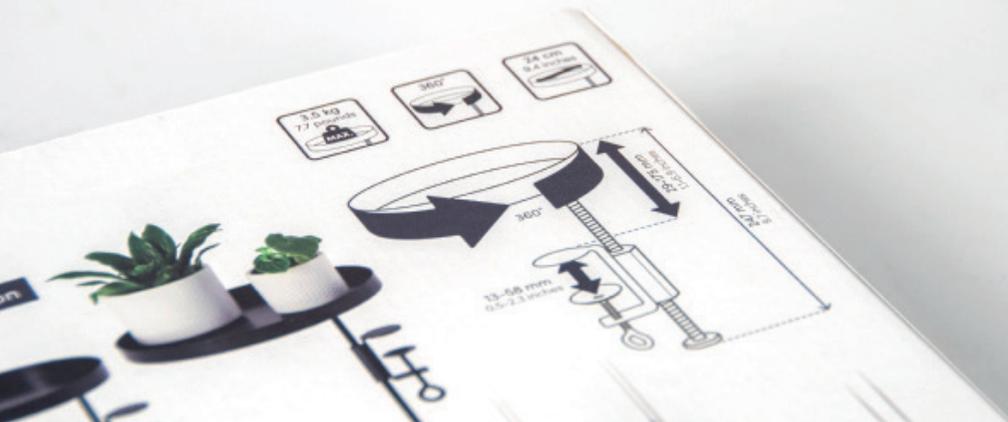


To complement the wide range of products, Fallen Fruits offers a variety of store solutions. With it you can create an attractive visual representation of the Window Dressing range in your store to give your customers the best impression of the range.



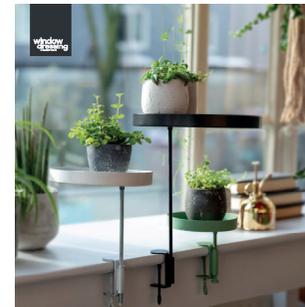
The products come in a beautiful gift box. It is a packaging that stands out and matches the style of the line; modern, stylish and practical. The compact and knockdown packaging allows you to place a large number of products on your shelves, but also makes them easy to ship.

The back of the package contains detailed product information and an overview of the entire collection to inspire your customer.



Do you want to showcase Window Dressing in the best and most convenient way in your store? Then use the following promotional tools below.

The mood boards below (for your shelves) are available in two different sizes to best suit your shop.



PI414XL
990 x 990 mm
39.0 x 39.0 inches



PI415XL
990 x 990 mm
39.0 x 39.0 inches



PI416XL
990 x 990 mm
39.0 x 39.0 inches



PI414
990 x 600 mm
39.0 x 23.6 inches



PI415
990 x 600 mm
39.0 x 23.6 inches



PI416
990 x 600 mm
39.0 x 23.6 inches

SHELF PLAN

IN-STORE BANNER

With the 3-meter shelf plan you can easily display all products from the Window Dressing range. The meter shelves are provided with mood boards and an imitation window. Use a tego shelf and/or a shelf just below the window (as a windowsill) to attach the windowsill clamps. If you do not have dividers, walls or frames available to clamp the rod between, place the telescopic window rod on display hooks that are at least 10 cm long. Mount these above the imitation window. Then hang one or more plant trays on the window rod or hang them directly on display hooks.

PI414

PI415

PI416



PI413

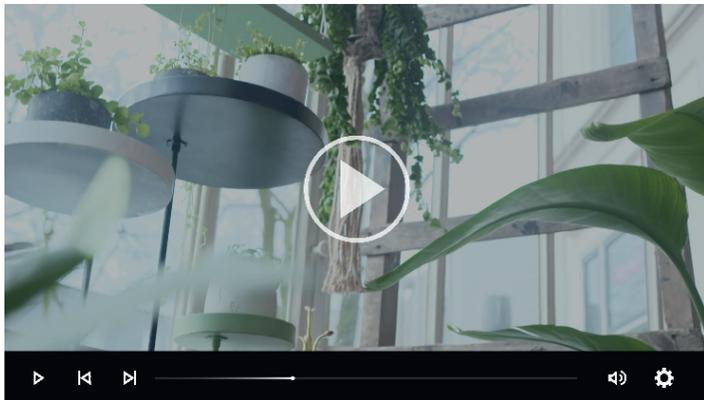
50 x 190 cm
19.7 x 74.2 inches

This Window Dressing cardboard banner draws attention to your creative shop presentation, shelves or other area where the assortment is displayed. The banner is made in the same style as the packaging and is therefore a recognisable unity. The banner tells your customer something about the product line and its application in an instant. The banner is foldable and therefore quick to set up. Just unfold and press the sides of the banner!



For your website and marketing purposes, we have professional photos and images available, which you can request and download via our FTP server. There is a choice of both mood photography and product photos in low and high resolution.

Also ask for our videos with a short impression of the line and instructions about the window sill clamps. Integrate them in your webshop, online communication or show them on a screen with the products in your shop.



Fallen Fruits



**Order through our webshop
or contact us**

W. www.fallenfruits.co.uk

T. 01584 873377

E. sales@fallenfruits.co.uk

Haven't got an account yet? Simply call or email today to request one.

Benefits of a webshop account:

- ⊙ Immediately see prices or request a quotation
- ⊙ View your order history and order status
- ⊙ Quickly place new orders
- ⊙ View and download your invoices

Showroom visit

Would you like to see the Window Dressing range in real life at our showroom? Contact head office or your sales rep today to schedule your visit! .

